

## **MIKE BOATMAN**

### **Owner of Mike Boatman, Photographer**

- Location:** Based in the Peoria, Illinois region
- Current:** Owner of Mike Boatman, Photographer. Commercial advertising for over 40 years, location and studio
- Past:** 15 years, Official Photographer of the US Open Racquetball Championships  
Official Photographer of the Motorola/Verizon Wireless World Racquetball Championship
- Education:** Art Institute of Fort Lauderdale
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### **Summary:**

Mike Boatman's forty years of experience as a professional photographer have made his name synonymous with creative excellence. He captures the magical thing that happens when individual talent and beauty (and often genius) are captured in a single shot. Mike's photography makes even common surroundings appear luminescent.

Each assignment presents a distinct and appealing challenge, but Mike's expertise earns him the reputation of always "getting the shot." He is extremely experienced in creating branding images on location, even in hostile and hazardous environments. Mike's specialty is lighting, which delivers on-demand a predetermined emotional message. This process has been applied to architecture, fashion, food, industrial, corporate, editorial, annual reports, advertising, and event photography.

Recently, Mike has worked as the lighting director on the DICE animation video, and was a lighting consultant at Digital Reality, Inc., an animation studio out of Huntsville, Alabama.

### **Awards:**

- Art Institute of Ft. Lauderdale - Senior Class 1<sup>st</sup> Place and Best of Show
- Advertising Photographers of America (APA) 4<sup>th</sup> Place Still Life Contest Annual contest professional organization.
- Nashville Charity Auction Award – Mike's fine art photography was donated to this charity to raise money to help feed the homeless. Mike's photo earned the highest bid in the auction.

- MIFI Food Bank Charity Auction Award – Mike’s fine art photography was donated to this charity to raise money to help feed the homeless in Memphis, Tennessee where his photo earned the highest bid in the auction.
- Omni International Silver Award (Cortelco Brochure Russian) OMNI is a European International award for the print and graphic community. Cortelco is a telephone manufacturing company that entered their brochure with Mike’s photography in the competition. The brochure earned a second place award in this international competition.
- Communi Graphics Award Memphis Design
- Communication Arts in Advertising Award (Glove Catalog)
- Communication Arts in Advertising Award (Cleo Annual Report)
- Boston Academy of Fine Arts
- Mike’s Jonesboro, Arkansas client won 28 out of 30 Addies (American Association of Advertising Agencies) Mike photographed all 28 that won in a single year.

#### Endorsements:

- “Our sales increased \$360,000,000. We had to build a new factory.” *Eddy Crane, Marketing Director-Roach Conveyers*
- “[Mike Boatman’s] poster is going into its 7<sup>th</sup> printing at 1 million per run. We are selling them for \$5 each.” Tom Thurman, Marketing Director-National Safety Association
- We had to increase the print run from 10,000 to 100,000 because of the demand and post seasonal sales are up 300%.” *Pam Crosby-Champion Boats*
- “Mike Boatman is the best Racquetball photographer in the world.” *Luke St. Onge, Vice President, International Racquetball Federation*
- Tim Ransom (Ransom Group) says “There’s nothing Mike hasn’t shot.”

#### Features:

- Mike recently published two books that are beautiful collections of his favorite shots of the sport of professional racquetball, Game Changers, and Glass Court Shots. The racquetball travels 200 miles per hour, and Mike captures the ball on the screen at the moment of impact four out of five times. He has managed to capture the fast pace and athleticism of the sport of professional racquetball in the two books which are handsome objects in their own right.
- Collectively, Mike has been featured on nineteen covers in the past two years on architectural, sports, and museum magazines.
- He has created an extensive collection of photographs of the Dixon Gardens in Memphis, Tennessee which has been featured on three Dixon Gardens magazine covers over the last two years.
- Mike’s expertise with architectural photography brings a fresh point of view to creating interiors that showcase the client’s product and inspire the reader. Setting, combining or compiling disparate objects is a complicated art that Mike has mastered.

- Mike's interior shot pictures were recognized by Kitchens and Baths magazine in two issues. His photography will be published in the magazine again in January, 2010.
- Fancy Kitchens, published by Wolf Range, featured Mike's photography in October, 2009.
- Nashville Gardens magazine featured Mike's work on their September, 2008 cover.
- At Home in Arkansas, Cover -2000
- At Home in Tennessee, over 14 Covers and interior
- Mike currently has a fine art hanging exhibit in the Birdhouse Gallery, Memphis

**Past One Man Shows:**

- United Way – Multiple shows for the traveling show in the Sickle Cell Anemia category
- Memphis Commercial Appeal Newspaper – hanging show of Mike's photography
- Memphis International Airport – Showcased Mike's photography of Belize. Mike was invited to photograph the Belize central land mass, and his work was cosponsored by Kodak.

**Instruction:**

The Dixon Gallery and Gardens specializes in impressionist and post-impressionist paintings and decorative arts. Throughout its history the museum has endeavored to ensure a rich cultural experience for visitors by creating unique educational programs featuring exhibitions highlighting the Dixon's strengths: the fine art collection, decorative art collection, and beautiful thriving gardens. Mike was a natural choice for their education programs.

Mike offered a hands-on experience with digital photography as he demonstrated a new way of looking through the lens at the Dixon Gallery and Gardens, one of Memphis' premier art museums. Mike taught that composition is the cornerstone to good photography, and discussed common mistakes.

While using the plants and sculpture in the Dixon Gardens, Mike presented a lecture and workshop on how to take quality photos in the field and how to create good compositions.